



We welcome media to attend the IASLC 2020 World Conference on Lung Cancer (WCLC 2020). Information including a link for registration and details about media policies and embargoes can be found below.

Registration and Media Requirements

Press and Media Registration Now Open

[Click here to register now](#)

Eligibility

- Companies or organizations producing publications, videos and other products intended for marketing, advertising, financial analysis or public relations purposes may not register to attend the meeting as media. This includes any organization that intends to sell or distribute video recorded at the WCLC for monetary gain. Any organization filming video is required to use either the official conference backdrop or a co-branded backdrop (include the IASLC logo). Any organization that misrepresents itself in regard to this manner will face sanctions and possible other actions, including confiscation of media credentials and dismissal from the meeting.
- Financial analysts; sales, advertising or marketing representatives; book publishers and book authors may not register as media, but are welcome to register as regular attendees.
- Public relations personnel and individuals from communications, print and online promotion services should register as a regular attendee (not as media).
- Media are welcome to attend all general admission Scientific and Educational Sessions. These sessions may NOT be filmed on video. Ticketed sessions, such as "Interactive Breakfast Sessions", are not open to media.
- All media representatives are required to pre-register for the meeting and must be credentialed by the IASLC before being officially registered.

Journalists, including photographers, must work exclusively for the outlet for which they are credentialed (exceptions for freelance journalists are detailed below). Journalists who use their media privileges to work for non-credentialed organizations will have their privileges revoked. Journalists are required to complete the media online pre-registration form and submit the following:

- A letter of assignment on the letterhead of the news organization being represented.
- A photocopy of official press credentials, such a press card issued by a recognized journalists' association or a government-sanctioned press organization (IASLC does not recognize press cards issued by web-based organizations such as IFNM) and/or a business card issued by a recognized news organization.



Freelance journalists including photographers may work for multiple publications, as long as they confirm in advance that those publications are eligible for media registration. Freelance journalists must submit the following:

- A letter of assignment on the letterhead of the news organization being represented.
- A recent copy of the publication (a mailed copy, link to the publication's website or a photocopy of a cover/issue published within the past 6 months).

Media Policies

IASLC Press & Embargo Policies

Please read carefully as these policies have been updated for 2020, including:

1. Abstract Embargo
2. Presentation Embargo
3. Press Release Policy
4. Social Media
5. Media List

Abstract Embargo

Abstracts will be kept under embargo as follows:

- Press Program Abstracts (abstracts selected for inclusion in the WCLC press program)
 - Poster Abstracts - Embargo Release: January 27 @ 17:00 Singapore time
 - Oral and Mini Oral Abstracts - Embargo Release: 07:00 Singapore time on day of presentation
- All other Abstracts - Embargo Release: January 12 @ 15:00 PST/18:00 EST

Presentation Embargo

- All Posters will be available for viewing from January 27, 2021 @ 17:00 Singapore time until April 30, 2021.
- All other invited speaker, oral and mini oral presentations will be available from the time they are being presented until April 30, 2021.

Press Release Policy

Press releases that feature data or events involving the WCLC should include the full name of the meeting, specifically: **IASLC 2020 World Conference on Lung Cancer hosted by the International Association for the Study of Lung Cancer**. Further, we respectfully request that the release include the official conference hashtag: **#WCLC20**. To learn more, please visit www.iaslc.org.



The IASLC develops press releases for presentations that are selected for the press program. These are to be released at 7am Singapore time on the day of presentation, except for poster presentations which are released on January 27 at 17:00 Singapore time. Any organization or company issuing a press release about a presentation scheduled for the WCLC press program are asked to hold their releases until after the official IASLC release. The IASLC welcomes the opportunity to collaborate on a press release for those abstracts selected for the WCLC press program.

Social Media Policy

Organizations may use social media to disseminate news and information regarding abstracts being presented at the WCLC. All information distributed through social media channels must adhere to the IASLC's embargo policy. Please use the IASLC's World Conference hashtag, #WCLC20 in any social media posts. Members of the media are permitted to photograph and transmit/share on any social media platform any presentation's slides without approval from the presenter and/or the IASLC unless explicitly forbidden. However, authors retain the copyright to their full slide presentations and all copyright laws apply to the reproduction, distribution and/or publication of slides. Representatives from academic institutions are permitted to share slides.

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Media List Policy

The IASLC does not release media lists for the IASLC World Conference on Lung Cancer.

For questions, please contact:

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